

MEDIA GUIDE



**MORE DAYS
MORE FUN!**

★ AUGUST 7-23 ★

WELCOME

It's a special year for your Great Indiana State Fair... we've added five more days so Hoosiers can have more fun! For the first time ever, the Fair will take place over three full weekends and 17 days during its run August 7 – 23.

We've been preparing for this extension for more than two years, and it's time to see if all the planning pays off. We've added more entertainment and have more special values than ever before as we attempt to make the Fair as enjoyable as possible for all Hoosiers.

In addition to all the great new deals, this year's Fair is celebrating the Year of Tomatoes presented by Red Gold®. The tomato-related activities have already begun with the declaration of deep-fried pizza as this year's "signature food," and there will be many more activities to come over the course of the Fair.

I hope you enjoy yourself as you bring home the fun and flavor of the Fair to your audience. My staff and I are here to offer our assistance for whatever you need. We hope you will take advantage of the workspace, news releases and refreshments available in our 2nd floor office of the Communications Building. We may also have photographs, audio and video to complement your stories.

Please use our Web site, www.indianastatefair.com, as a reference, and take the time to check out our recently enacted Twitter page at <http://twitter.com/indystatefair>. We hope you will become a follower.

Thanks again for being part of the 2009 Indiana State Fair.

Sincerely,



Andy Klotz
Publicity & Media Relations Manager
Indiana State Fair



CONTACT INFORMATION

The Publicity/Media Relations office is located on the second floor of the Communications Building across from the Public Safety Center and Swine Barn inside Gate 6. This is where you can find competition results, news releases, available phones, Internet access and refreshments.

CONTACTS ★ ★ ★

Andy Klotz, Publicity & Media Relations Director

Office: (317) 927-7577

Cell: (317) 372-1277

Fax: (317) 927-7578

Home: (317) 770-0326

Email: aklotz@indianastatefair.com

Samantha Cotten

(317) 927-7554

Jodi Uhlenhake

(317) 927-7553

OTHER HELPFUL NUMBERS ★ ★ ★

Main Switchboard

(317) 927-7500

State Fair Ticket Office

(317) 927-7601

Cindy Hoye, Executive Director

(317) 927-7501



MEDIA CREDENTIAL POLICY

All requests for credentials to the Indiana State Fair should be submitted to the Media Relations office at 1202 East 38th Street, Indianapolis, 46205. They can be e-mailed to aklotz@indianastatefair.com or be faxed to (317) 927-7578. All credentials are issued at the discretion of Indiana State Fair officials. Failure to comply with published media policies could result in revocation. Unless requested otherwise, all credentials and parking permits will be mailed or delivered to media agency supervisors who are expected to distribute them to appropriate personnel. The credentials are for working members of the media only and should not be used as general admission to the fair or as promotional prize package giveaways (requests for such tickets should be made separately).

Your Indiana State Fair credential admits you to all events except Hoosier Lottery Grandstand concerts. Interview requests for Grandstand entertainers should be directed to Andy Wilson at Live-360 who can be reached at andywilson@live-360.com or (317) 843-8005. Requests are handled in the order in which they are received and will be at the discretion of the performers. Credentialed State Fair events include, but are not limited to:

- **A Taste of Indiana Agriculture wine-tasting party (7/29)**
- **TripToCollege.org Band Day Competition (8/7)**
- **Grand Champion 4-H Drive (8/10)**
- **4-H Sale of Champions (8/15)**
- **Grand National Horse Pull Championship (8/19)**
- **Indiana State Fair Cheerleading Contest (8/22)**
- **Indiana State Fair Queen Pageant (8/23)**
- **Demolition Derby & Fireworks (8/23)**

Media should enter the Fairgrounds through Gate 6 off Fall Creek Parkway from the north – left-hand turns from the south are illegal. Television live trucks may also use Gate 1A off 38th Street, but they must have an escort to their remote locations, which can be arranged by calling the Media Relations office at (317) 927-7577.

Once inside the grounds, all vehicles except live trucks will be directed to park in the infield. **No vehicular traffic other than live trucks and golf carts will be permitted from 10 a.m. to 10 p.m.** Golf carts will have restricted access from 10 a.m. to 10 p.m. Any outlet that plans to bring its own golf cart on the grounds needs pre-approval and should send a written request to the Media Relations office.

TABLE OF CONTENTS

General Information	2
Admission	
Access	
Accommodations for people with disabilities	
Arrival, E-Z Park & WFMS FairTrain	3
Attendance & Fair Traditions	4
History	5
Year of Tomatoes	7
What's New	8
Hoosier Lottery Grandstand Entertainment	13
Midway	19
State Fair Facts	20
4-H	21
FFA	22
TripToCollege.org Band Day	23
Queen Pageant	24
4-H Sale of Champions	25
Fair Food	27
Fair Board	29
Fair Commission	31
Fairgrounds Map	(inside back cover)

GENERAL INFORMATION

WHAT: The 2009 Indiana State Fair

WHEN: August 7-23

WHERE: Indiana State Fairgrounds
1202 E. 38th St.
Indianapolis, IN 46205

HOURS: Gates open daily at 8 a.m.; No admittance after 9:30 p.m. Gates will open at 6 a.m. for Giant Hot Air Balloon Race on Aug. 15.

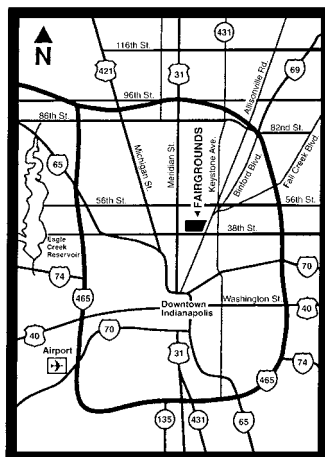
ADMISSION: \$8 at the gate for anyone 6 and older; children 5 and younger get in free; \$7 advance discount tickets are available at Wal-Mart, CVS/ pharmacies, Indiana Farm Bureau offices, The Marten House Hotel and the Indiana State Fair Box Office.

PARKING: There are a variety of free and paid parking options, including shuttle service. Please see the "Arrival, E-Z Park & WFMS FairTrain" section on the next page.

MEDIA ACCESS: Media can enter the Fairgrounds from the north through Gate 6 off Fall Creek Parkway (see map on back cover).

PUBLIC ACCESS: Fairgoers can enter the Fairgrounds through Gate 1 and 1A off 38th Street, Gate 6 off Fall Creek Parkway, Gate 10 on the Fairgrounds' northeast corner, Gate 12 off 42nd Street, Gate 16 on the Fairgrounds' northwest corner and Gate 18 on the Fairgrounds' west side (see map). Gates 1A, 12 and 18 are for pedestrian traffic only.

ACCOMMODATIONS: Persons with disabilities can find accessible parking inside Gate 1 and Gate 6. Wheelchair and electric vehicle rentals are available just inside Gate 1A, in front of the Grand Hall and inside Gate 12.



ARRIVAL, E-Z PARK & WFMS FAIRTRAIN

In an effort to ease traffic congestion during peak times, the Indiana State Fair has a variety of parking and transportation options. They include:

FREE STATE FAIR PARK & RIDE ★ ★ ★

State Fair Park & Ride shuttles are **FREE!** People can board the buses at Glendale Mall's Rural Street lot every 20 minutes from 10 a.m. to 11 p.m. every day of the fair.

FREE PARKING ★ ★ ★

Free parking is available on a first-come, first-served basis in the Fairgrounds' Best Way Disposal Infield, the Indiana School for the Deaf on 42nd Street and north of the School for the Deaf on 46th Street (includes shuttle service to the Fair's entrance).

E-Z PARK PARKING LOTS ★ ★ ★

For \$5/vehicle, fairgoers can park in two lots near the Fairgrounds:

- The Fall Creek Parkway and Keystone Avenue lot is located on the north side of Fall Creek Parkway and includes shuttle service to the Fair's entrance. It is open on weekends and other busy times.
- The 38th Street lot is open on the weekends and is located on the south side of 38th Street across from the Main Gate; people can walk across the street and into the Fair.

PEDAL & PARK ★ ★ ★

Visitors receive \$1 off Fair admission when they bike to the State Fair and use one of the secured bike racks available on the Monon Trail at 38th Street from 9 a.m. to 8 p.m.

WFMS FAIRTRAIN ★ ★ ★

The WFMS FairTrain presented by KeyBank and run by the Indiana Transportation Museum is another popular and convenient way to get to the fair. Originating from the Government Center Complex at 116th Street in Fishers, it leaves the station every 90 minutes beginning at 8:45 a.m. each day. Round-trip ticket prices are as follows:

On Site	Advance at Hamilton Co. KeyBanks
Adult: \$13	Adult: \$11
Child (3-12): \$6	Child (3-12): \$5
Child (2-under): FREE	Child (2-under): FREE

For more information, call (317) 773-6000 or visit: <http://www.itm.org>

ATTENDANCE & FAIR TRADITIONS

ATTENDANCE ★ ★ ★

The Indiana State Fair is one of the best-attended state fairs in the country. This year, the fair has expanded from 12 days to 17 days – covering three weekends in August. The switch will allow more families to attend the fair around back to school time, as well as include former pre-fair 4-H competitions into the fair programming. The following is the total attendance at each of the past 10 fairs.

FUN FAIR FACT:

The first Indiana State Fair in 1852 had an entrance fee of 20 cents and had 30,000 visitors over three days.

Year & Total Attendance

2008	859,619	2003	878,114
2007	751,218	2002	796,431
2006	870,052	2001	731,592
2005	820,248	2000	754,410
2004	900,365	1999	748,204

FAIR TRADITIONS ★ ★ ★

New and exciting items are added every year at the State Fair, but long-running traditions are what keep generations of fairgoers coming back every year.



- **1892** Grandstand Entertainment began annually at the Indiana State Fair 115 years ago and continues today with many different types of entertainment held daily during the Indiana State Fair.



- **1927** The Fox Stake Harness Race commences on the one-mile Track of Champions.



- **1961** The Pioneer Farm and Home Show began in the balcony of the old Grandstand, the beginning of what is now Pioneer Village.

- **1975** The inaugural Indiana State Fair Giant Hot Air Balloon Race is held.



- **1983** The Fair Train begins running to-and-from Fishers, transporting about 25,000 fairgoers each year.

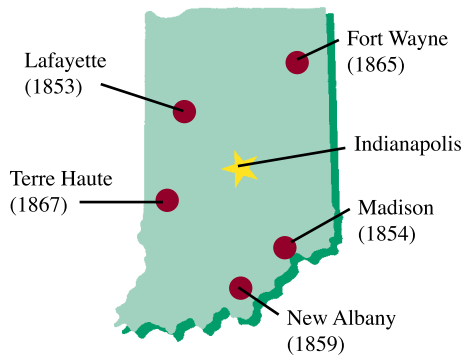
HISTORY



The Indiana State Fair is full of history and long-standing traditions. It is the sixth oldest state fair in the nation dating back to 1852, and has been held every year with the exceptions of 1861 (Civil War) and 1942-1945 (WWII).

The original purpose of the fair was to allow Indiana's farmers to get together to share ideas, view the most modern farming techniques and display their products. The fair has stayed true to these ideals and continues to be a yearly highlight for thousands of Hoosiers.

Indiana's first State Fair took place in what is now known as Military Park in downtown Indianapolis. The Fair has not always been held in the state capital, however. Earlier locations are indicated on the map to the right. The Fair moved to its current location at East 38th Street and Fall Creek Parkway in 1892.



HISTORICAL INDIANA STATE FAIR MOMENTS

- **1852** The first Indiana State Fair is held in downtown Indianapolis.
- **1892** The Fair moves to its current location at 38th and Fall Creek (farmland back then).
- **1907** The original Fairgrounds' Coliseum is built.
- **1916** A new 2,000-foot high-speed roller coaster was erected.
- **1919** The Exposition Hall opens its doors.
- **1922** The East Pavilion (Draft Horse Barn) is built.
- **1939** The present-day Pepsi Coliseum is constructed.
- **1947** The first Indiana State Fair High School Marching Band Contest is held.



- 1964 The Beatles perform two sold out shows to 30,000 screaming fans.
- 1973 The Jackson Five perform.
- 1982 The Fair expands from 10 days to 12 days.
- 1989 New Kids on the Block sets a Grandstand attendance record with 18,509 fans in the crowd.



- 1997 The Sheep Barn, now named the Toyota Blue Ribbon Pavilion, is reconstructed into a fully enclosed, modern livestock exhibition space.
- 2001 An \$8 million renovation of the West Pavilion (Cattle Barn) begins.
- 2003 An 8 million renovation of the East Pavilion begins and the building is renamed the Champions Pavilion.
- 2004 The 4-H Education Complex receives a \$7.5 million upgrade, including the reopening of Centennial Hall (formerly the Boys' Dormitory).
- 2005 A 3,400 square-foot 1800s-style pin-framed barn is constructed in the Pioneer Village.
- 2006 The Indiana State Fair celebrates its 150th year!
- 2007 The Indiana State Fair becomes the first state fair in the nation to eliminate trans-fat cooking oil.
- 2008 The Indiana State Fair Covered Bridge is erected on the Fairgrounds' West end.
- 2009 The Indiana State Fair expands from a 12-day fair to a 17-day fair, covering three weekends.

FUN FAIR FACT:

The West Pavilion (Cattle Barn) is the largest of its kind in the world. There are approximately 4.5 acres under its roof.



YEAR OF TOMATOES

presented by: Red Gold

Tomato or to-mah-to? Vegetable or fruit? The 2009 Indiana State Fair will shine some light on this year's featured agricultural product with the celebration of the Year of Tomatoes presented by Red Gold®.



Indiana ranks No. 2 in the United States in production of tomatoes for processing. In 2007, more than 10,000 acres of tomatoes were planted statewide. Whether they're fresh, sautéed, grilled, chopped into a spicy salsa, canned or in a ketchup packet, there's no denying the prevalence of this ruby-red food in Hoosier households and recipes.

In addition to the tomato décor that will adorn the Fairgrounds, some special events and activities of the Year of Tomatoes presented by Red Gold® include:

- One Can Make a Difference in Tomato Country® Construction Competition
- Tomato Patch Gift Shop presented by Red Gold®
- Indiana State Fair Tomato Signature Foods
- Indiana State Fair Celebrity Tomato Toss Contest (Aug. 19)



In addition, the Indiana State Fair will feature a Salsa Dance Contest (Aug. 9), Largest Tomato Contest (Aug. 8), Special Agriculture Food Contest featuring tomatoes (Aug. 7), Red Gold® Salsa Recipe Contest (Aug. 20) and Tomato Trivia of the Day. Throughout the fair, visitors can learn about the different stages of growing tomatoes in the Greenhouse and find all of Indiana's local tomato growers on a large, permanent Indiana map in the Normandy Barn.

Previous agricultural products featured at the Indiana State Fair include corn (2007) and hardwood (2008).



WHAT'S NEW

FEATURED EXHIBITS & EVENTS ★ ★ ★

- **LUCAS OIL MOTORSPORTS WEEKEND FEATURING THE INDY SUPER PULL** – For the first time in nearly two decades, tractor pulls are returning to the Indiana State Fair! Drivers will compete in six different classes during three different pulls in the Hoosier Lottery Grandstand on Aug. 8 at 1 and 7 p.m., and Aug. 9 at 3 p.m. Tickets range from \$5 to \$20.



- **MISS AMERICA 2009 KATIE STAM** – Indiana's very own Katie Stam of Seymour will spend Opening Day at the Indiana State Fair Friday, Aug. 7. The former 4-Her has been coming to the fair for years, and this day she will help preside over Opening Ceremonies, conduct a Question and Answer/Autograph session and take part in the evening Daily Parade.



- **INDIANA SPACE TRAVELS** – This exhibit, created in partnership between the Indiana State Fair and the Indiana Space Grant Consortium, celebrates the numerous and often overlooked contributions the state of Indiana has made to NASA and United States space exploration. Located in the Grand Hall all 17 days of the fair, Indiana Space Travels traces significant aeronautic Hoosiers and events dating back to 1859 with the nation's first airmail delivery originating by hot air balloon in Lafayette. The exhibit will also include a Mars roving unit; replicas of a space capsule and the Hubble Telescope; a modular mission control board; and artifacts from various space missions.



- **THE STARS OF THE PEKING ACROBATS** – Featuring approximately 13 acrobats from the People's Republic of China, Stars of the Peking Acrobats combines athleticism, choreography and pageantry in a beautifully orchestrated production that has entertained crowds all over the world. There will be three performances in the Riley Fun Park each weekday of the fair and four performances on weekends.



- **WIND TURBINE AND SOLAR PANELS** – With generous support from the Indiana Office of Energy & Defense Development and Indiana Power & Light Company in partnership with Green Way Supply, the Indiana State Fair Commission has installed a residential ready wind-turbine and photovoltaic awnings (solar panels) near the Normandy Barn on the north side of the fairgrounds. These working exhibitions can educate visitors about existing alternative energy and conservation resources available to everyone.

SPECIAL VALUE OPPORTUNITIES ★ ★ ★

- **INDIANA STATE FAIR VALUE COUPON BOOK** – Fairgoers can save money on everything from corn dogs to sunglasses by purchasing this book of coupons for just \$5. More than \$100 in deals and discounts are being offered by dozens of fair vendors. The books can be purchased in the Tomato Patch Gift Shop or online at www.indianastatefair.com.
- **\$2 TUESDAY TASTE OF THE STATE FAIR** – On Tuesday, Aug. 18, many concessionaires all over the fairgrounds will have \$2 samples available all day long!



- **DELTA SKYMILES \$2 TUESDAY** – On Tuesday, Aug. 18, visitors are admitted for just \$2 with voucher printed from www.in.gov/statefair/fair/general/value.html compliments of Delta SkyMiles.
- **FREE ADMISSION** – On Monday, Aug. 10, The Indianapolis Star will print tickets good for free admission to the fair on Wednesdays, Aug. 12, and Thursday, Aug. 13, with other specials to be announced.
- **BMW CARLOAD DAY** – On Monday, Aug. 17, admission is only \$15 per vehicle for up to 10 people with voucher printed from www.mybmvm.com.
- **FARMERS' DAY LUNCH DEAL FOR DOWNTOWN WORKERS** – On Wednesday, Aug. 19 (Farmers' Day at the Fair), downtown workers who take the IndyGo Route 39 bus for \$1.75 from 11 a.m. to 2 p.m. will receive free admission to the Fair through Gate 1A on 38th Street.



MORE SPECIAL EXHIBITS & EVENTS ★ ★ ★

- **PURINA INCREDIBLE DOG CHALLENGE** – This one-of-a-kind canine competition is in its 12th year and continues to attract an incredible amount of national attention. This challenge, which will be taped and televised by ABC/ESPN, serves as the Midwestern Regional Championship with winners advancing to the finals in St. Louis, Mo. The competition consists of five events: Freestyle Flying Disc, Diving Dog, Jack Russell Racing, Agility and 60 Weave-pole Racing. The competition takes place Aug. 7 – 8 in Celebration Park.



- **HEDRICK'S RACING PIGS** – This fun, family-oriented show features professional pig callers and their athletic swine, complete with racing silks. Audience participation is encouraged and laughs are unavoidable as the pigs race down the “ham stretch” five times a day in the Riley Fun Park.



- **CELEBRATING INDIANA COMMUNITIES** - Located in the Toyota Expo Hall throughout the fair, this exhibit highlights various Indiana towns and cities by showcasing their local attractions, commerce, industry and culture. These “lesser known” treasures of Indiana are from every corner of the state and are sure to inform and impress Hoosiers of all ages.



- **HOOSIER HERITAGE DAY** – Thursday, Aug. 13, is Hoosier Heritage Day and will be marked by special events and presentations that will celebrate a variety of historical aspects of Hoosier living. State Fair Boulevard will be packed with displays and presentations from a number of groups, including the Indiana Historical Society, Indiana Division of Historic Preservation and Archaeology, Indiana State Museum, Indiana War Memorials Commission and many more. There will be barn raisings throughout the day in Pioneer Village and a free concert at 7 p.m. Indiana MusicFest presented by metromix.com featuring Indiana’s own Jon McLaughlin, The Elms and The Why Store in the Hoosier Lottery Grandstand.
- **ABATE OF INDIANA MOTORCYCLE DAY** – Hogs of a different sort invade the fairgrounds Aug. 21 during ABATE of Indiana Motorcycle Day at the Indiana State Fair. ABATE (American Bikers Aimed Toward Education) members receive 2-for-1 admission to the fair and will enjoy a variety of great events, including two performances by stunt rider Geoff Aaron (5 and 8 p.m.); concerts by Gypsy Harbor (5:45 p.m.) and The Eclipse Band (8:45 p.m.); and the Indiana State Fair Motorcycle Rodeo (6:30 p.m.). There are also People’s Choice Invitational awards given out to round out the fun.

- **WACKY WHEELER** – Rob Summerbell is the world’s only “Wacky Wheeler” and has performed at more than 10,000 parades, shows and events. His unique act combines kinetics and acrobatics to create a highly entertaining show that includes audience participation and lots of laughs. The Wacky Wheeler rolls around the fair Aug. 18 – 23.



- **SLACKWIRE SAM** – Sam Johnson, aka “Slackwire Sam,” brings his unique one-man comedy show to the Indiana State Fair for eight days of fun Aug. 10 – 17. An accomplished juggler, Sam also does acrobatics and other tricks, all while balancing on a slack wire. He performs three times daily in Celebration Park.



- **DAZZLING MILLS FAMILY** – The Mills Family – Steve, Carol, Michelle, Tony and Kriss – knows how to balance family and work, literally. Steve is the patriarch who puts it all on his shoulders – while riding a unicycle! He’s also a three-time “National Juggling Champion” who has passed along his passions to his children. This energetic family show performs August 7 – 16 all around the fairgrounds.



- **INDIANA STATE FAIR BREAKDANCE BATTLE** – Dancers from all over the state will “break it down” on the WFMS Free Stage Saturday, Aug. 8 from 2 to 8 p.m. The format is a 3 vs. 3 crew competition where dancers try to impress a panel of expert judges in pursuit of the \$300 first prize.







- **ABRAHAM LINCOLN EXHIBIT** – A rare collection of President Lincoln artifacts will be on display in the Home & Family Arts Building throughout the run of the fair.

- **A TRIBUTE TO THE WLS BARN DANCE IN PIONEER VILLAGE** – In 1924, WLS Radio in Chicago began broadcasting “The National Barn Dance” with its folk music and personalities designed to appeal to rural Americans. That began a national phenomenon that lasted more than four decades and made Lulu Belle and Captain Stubby household names. When the show went on the road, it stopped at the Indiana State Fair, which will host two tribute performances on Saturday, Aug. 15 at 7 & 8 p.m. in the Pioneer Village Opry House.



- **CHELSEA HOUSE ORCHESTRA** –This unique orchestra from Chelsea, Michigan, consists of more than 20 young musicians playing everything from violins and flutes to bodhrans and djembes as it performs traditional Celtic and other eclectic forms of music. They will be part of the Farmers’ Day Parade activities and have two other performances in the new Opry House in Pioneer Village on Wednesday, Aug. 19.
- **INDIANA GOSPEL MUSIC ASSOCIATION** – Gospel music lovers will enjoy a great day of music Wednesday, Aug 12 from 1 to 6 p.m. in the Farm Bureau Building as Indiana Gospel Music Association members perform a variety of traditional hymns.

FAMILIAR EXHIBITS & EVENTS WITH NEW TWISTS ★ ★ ★

- **GIANT HOT AIR BALLOON RACE AND NIGHT GLOW SPONSORED BY INDIANA PROPANE FOUNDATION** – Traditionally held on opening day, the popular launching of balloons from the fairgrounds' infield now takes place on the second Saturday of the fair, Aug. 15. The Night Glow moves accordingly and now takes place at 8:45 p.m. on Friday, Aug. 14.
- **TRADITIONAL ARTS INDIANA FIDDLE CONTEST** – Regularly held on the WFMS Free Stage in Celebration Park, this unique competition moves to Pioneer Village on Saturday, Aug. 15 where it will fit right in with the folksy, rural ambiance. 
- **RUSS PARR NATIONAL RADIO SHOW** – This popular broadcast has outgrown the Free Stage in Celebration Park and has been relocated to the Hoosier Lottery Grandstand. It runs 6 to 10 a.m. on Monday, Aug. 10 and will again include a variety of performers inter-mixed with Parr's special brand of fun and humor. This show is free with a voucher available at www.hot963.com. 
- **INTERNATIONAL CIRCUS HALL OF FAME** – Formerly found in the Riley Fun Park, this talented group of jugglers, performers and acrobats will be in the Hoosier Lottery Grandstand one day only with three free shows on Monday, Aug. 17. Show times are 11 a.m., 2 and 6 p.m. with elephant rides available nearby in the infield (\$5). 
- **4-H DOG SHOW** – The 4-H Dog Show has always been a huge event with lots of competitors and spectators alike. Now, with the five days added to the State Fair, this popular event has a new date and location. Instead of taking place prior to the start of the fair, it will be held on the fair's final weekend, Aug. 22 – 23, in the West Pavilion. 
- **SHEEP TO SHAWL CONTEST** – This annual friendly competition has always drawn a crowd in the Toyota Blue Ribbon Pavilion, but will now be held in the Farm Bureau Building. It takes place Saturday, Aug. 22.

HOOSIER LOTTERY GRANDSTAND ENTERTAINMENT

TRIPTOCOLLEGE.ORG BAND DAY COMPETITION • FRIDAY, AUGUST 7

PRELIMS: 9 A.M. (ADULTS: \$6, CHILDREN 12 AND UNDER: \$2)

FINALS: 8 P.M. (ADULTS: \$10, CHILDREN 12 AND UNDER: \$4)

Come watch, listen and learn from Indiana's best high school bands. Groups small and large, from the north and the south, come together to march for glory in the most prestigious marching band competition in the state. Now in its 62nd year,

Band Day has become an opening day tradition for Hoosiers from communities across the state. Last year's champion, Muncie Southside High School, will compete with nearly 50 other schools.



LUCAS OIL MOTORSPORTS WEEKEND – FEATURING THE INDY SUPER PULL • AUGUST 8 & 9

PRESENTED BY HEADLINE FUNGICIDE

AUGUST 8: 1:00 & 7:00 P.M. (\$5-\$20)

AUGUST 9: 3:00 P.M. (\$5-\$20)

For the first time in nearly two decades, tractor pulls are returning to the Indiana State Fair! Drivers will compete in six different classes during three different pulls in the Hoosier Lottery Grandstand.



RUSS PARR NATIONAL RADIO SHOW • AUGUST 10

**6:00-10:00 A.M. (FREE WITH VOUCHER
AVAILABLE AT WWW.HOT963.COM)**

This popular broadcast has outgrown the Free Stage in Celebration Park and has been relocated to the Hoosier Lottery Grandstand. It runs 6 to 10 a.m. on Monday, Aug. 10 and will again include a variety of performers inter-mixed with Parr's special brand of fun and humor.



DEMI LOVATO WITH JORDAN PRUITT PRESENTED BY VOICE.TV • AUGUST 10

7:00 PM (\$15)

This talented singer, songwriter and actress has come a long way since her days on “Barney & Friends” when she was just 10 years old. She starred in the Disney Channel original movie “Camp Rock” and now has her own TV series, “Sonny with a Chance.” Her debut album, “Don’t Forget,” was released last September with her Top 10 Radio Disney hit, “La La Land.”



SANDI PATTY’S BROADWAY WITH THE INDIANAPOLIS SYMPHONY ORCHESTRA • AUGUST 11

7:30 PM (\$20, \$25, \$35)

The most award-winning female artist in Christian music history, Patty will feature Broadway numbers along with songs from her 30th recording, “Songs for the Journey,” released in 2008. Supporting Patty will be the Indianapolis Symphony Orchestra lead by conductor Bob Krogstad.



MERCYME WITH JEREMY CAMP PRESENTED BY SHEPHERD COMMUNITY CENTER • AUGUST 12

8:00 P.M. (\$25 & \$35)

MercyMe stormed the Top 40, Adult Contemporary and Christian charts years ago with its hit “I Can Only Imagine.” Since then, the group has sold more than 5 million records with 19 No. 1 singles like “Homesick,” “So Long Self” and “In The Blink of an Eye.” Camp has 16 No. 1 songs, five Dove Awards, three ASCAP Songwriter of the Year wins and an American Music Award nomination thanks to hits like “Take You Back,” “This Man,” “Beyond Measure” and “Give Me Jesus.”



INDIANA MUSICFEST WITH JON MCLAUGHLIN, THE WHY STORE AND THE ELMS PRESENTED BY METROMIX.COM • AUGUST 13

7:00 P.M. (FREE)

Jon McLaughlin has recently released his second album, "OK NOW," which has already spawned one hit with "Beating My Heart" to follow-up his highly successful debut album, "Indiana." The Elms, with the support of fellow Seymour native John Mellen-camp, are starting to make a name for themselves with their single "This Is How the World Will End" and just released a highly anticipated new album. The Why Store, with frontman Chris Shaffer, is still going strong after 15 years and five albums.



KELLY CLARKSON • AUGUST 14

8:00 P.M. (\$27, \$37, \$50)

The winner of the original "American Idol" show, which launched her into stardom has another hit single with "My Life Would Suck Without You," which made Billboard magazine history for the largest leap to No. 1 by going from No. 97 to the top spot. It joins her six other Top 10 hits, including "Never Again," "Since U Been Gone" and "Miss Independent."



KEITH URBAN WITH SPECIAL GUEST JASON ALDEAN • AUGUST 15

7:30 P.M. (\$39, \$49, \$66)

A two-time Grammy award winner and three-time Country Music Association Male Vocalist of the Year, Urban has recorded seven No. 1 songs and another seven Top 5 hits, including "You'll Think of Me," "Your Everything" and "Sweet Thing." His No. 1 hits have spent a cumulative 27 weeks on top of Billboard's Hot Country Chart.



JOURNEY WITH SPECIAL GUEST HEART • AUGUST 16

7:00 P.M. (\$35, \$40, \$60, \$70)

Journey is a chart-topping machine behind hits like “Anyway You Want It,” “Only the Young,” “Open Arms,” “Faithfully,” “Wheel in the Sky,” and “Separate Ways.” Their mega-hit “Don’t Stop Believing” is the top selling catalogue track in iTunes history having sold more than two million downloads and counting. The group released the highly successful album *Revelation* in 2008 with its new lead singer Arnel Pineda, who was discovered on YouTube by Journey guitarist Neal Schon. Heart has shared the spotlight with bands like Journey for many years behind rock music’s most influential sisters, Ann and Nancy Wilson. Heart has been recognized as one of the most influential female bands of all time with such classic hits as “These Dreams,” “Alone,” “Crazy On You,” “Magic Man,” “Even It Up” and “Barracuda.”



INTERNATIONAL CIRCUS HALL OF FAME • AUGUST 17

11:00 A.M., 2:00 & 6:00 P.M. (FREE)

Formerly found in the Riley Fun Park, this talented group of jugglers, performers and acrobats will be in the Hoosier Lottery Grandstand one day only with three free shows on Monday, Aug. 17.



JASON MRAZ WITH G.LOVE & SPECIAL SAUCE AND K’NAAN HOSTED BY BUSHWALLA • AUGUST 18

7:30 P.M. (\$34, \$44)

Known for his fun, folksy style, Mraz soared to stardom six years ago with a string of hits that include “Remedy (I Won’t Worry),” “Curbside Prophet” and “Wordplay.” His latest album, “We Sing. We Dance. We Steal Things,” spawned the current hit “I’m Yours,” and led to three more Grammy award nominations.



OAK RIDGE BOYS WITH SPECIAL GUEST LARRY GATLIN • AUGUST 19

7:30 P.M. (\$20, \$25, \$39)

Life seems to have come full circle for The Oak Ridge Boys. After turning out hit after hit on the country charts for most of the past four decades, the group has returned to its gospel roots with its latest album, "The Oak Ridge Boys: A Gospel Journey." Produced in conjunction with legendary Hoosier gospel singer Bill Gaither, the DVD recently debuted at #2 on the Billboard Music Video chart.



ABATE OF INDIANA MOTORCYCLE DAY • AUGUST 21

**EVENTS BEGINNING AT 4:00 P.M.
(FREE)**

Hogs of a different sort invade the Fairgrounds Aug. 21 during ABATE of Indiana Motorcycle Day at the Indiana State Fair. ABATE (American Bikers Aimed Toward Education) members receive 2-for-1 admission to the fair and will enjoy a variety of great events, including two performances by stunt rider Geoff Aaron (5 and 8 p.m.); concerts by Gypsy Harbor (5:45 p.m.) and The Eclipse Band (8:45 p.m.); and the Indiana State Fair Motorcycle Rodeo (6:30 p.m.). There are also People's Choice Invitational awards given out to round out the fun.



INDIANA STATE FAIR CHEERLEADING COMPETITION • AUGUST 22

**4:00 P.M. (ADULTS \$6; KIDS 6-12 \$3;
KIDS 5 & UNDER FREE)**

Top cheerleaders from around the state will compete in this annual competition in the Grandstand. There are prizes awarded in four different divisions: Large Varsity, Small Varsity, Junior Varsity and Junior High.



LUCAS OIL DEMOLITION DERBY & FIREWORKS PRESENTED BY AMPM • AUGUST 23

5:30 P.M. (FREE)

An old-fashioned, “drive it ‘til it dies” demolition derby returns to the fairgrounds when drivers compete for a \$5,000 purse presented by Lucas Oil on the Fair’s final day. A free Last Blast Fireworks show follows the derby!



All paid concert ticket prices include Fair admission. Tickets can be purchased at the State Fairgrounds box office and all Ticketmaster locations. They can also be purchased through Ticketmaster charge-by-phone at (317) 239-5151 or online at ticketmaster.com.

For more information, contact Ticketmaster, the Indiana State Fairgrounds box office at (317) 927-1482 or visit www.indianastatefair.com.

**MORE DAYS
MORE FUN!**
AUGUST 7-23, 2009

MIDWAY



The North American Midway Entertainment family carnival has earned a reputation for its commitment to cleanliness, quality and service. Their innovative SizeWise program uses large, eye-catching, customer-friendly signs throughout the midway to inform young visitors which rides they can safely ride. This program not only ensures safety, but also quick movement through lines. Parents have unanimously commended the program, which has become a carnival standard across the country. In addition, all rides are inspected before the fair opens and periodically throughout the fair. The State Building Commission inspector checks the rides daily, and there is an additional inspector on the grounds at all times.

MIDWAY HOURS:

Monday-Thursday	Noon – 11pm
Fridays	Noon – Midnight
Saturdays	11am – Midnight
Sundays	11am – 11pm



MIDWAY WRISTBAND SPECIALS

Ride ALL the rides ALL you want during these
SPECIAL HOURS:

Friday, August 7	Midnight Madness	7 pm – Midnight	\$25
Monday, August 10	Family Day	Noon – 6 pm	\$25
Tuesday, August 11	Family Day	Noon – 6 pm	\$25
Wednesday, August 12	Family Day	Noon – 6 pm	\$25
Thursday, August 13	Family Day	Noon – 6 pm	\$25
Friday, August 14	Midnight Madness	7 pm – Midnight	\$25
Monday, August 17	Munchkins Midway (Kiddie Rides only)	Noon – 4 pm	\$15
Tuesday, August 18	Family Day	Noon – 6 pm	\$25
Wednesday, August 19	Ride Survival	Noon – 10 pm	\$25
Thursday, August 20	Family Day	Noon – 6 pm	\$25
Friday, August 21	Midnight Madness	7 pm – Midnight	\$25
Sunday, August 23	Last Blast	Noon – 10 pm	\$25

STATE FAIR FACTS

- The first Indiana State Fair in 1852 had an entrance fee of 20 cents and had 30,000 visitors over three days.
- The Fair's former site at Camp Morton housed Confederate prisoners-of-war during the Civil War.
- Red was once the color for the first place ribbon and blue was the color for second place, but in 1907 Indiana changed to conform to the other states' system of blue for first and red for second.
- In 1916, a 2,000-foot high-speed roller coaster was erected on the Fairgrounds.
- Valet Parking was offered at the 1917 Fair for 50 cents.
- In 1918, stripped down Ford Model T's played auto polo by bumping a six-foot ball around the racetrack.
- In the 1930s, State Fair officials allowed people to bring items such as a bag of grain in exchange for a ticket.
- Beer was sold at the State Fair from 1933 to 1947.
- Approximately 70,000 feet of ribbon is used in State Fair awards... enough to circle the 1-mile Track of Champions more than 13 times.
- In 1962, 500 balloons containing Fair admission tickets were released over downtown Indianapolis.
- In 1997, ABC-TV's Diane Sawyer attended her brother's wedding at the Indiana State Fair. He and his bride were wed in full clown attire.
- The West Pavilion (Cattle Barn) is the one of the largest of its kind in the world. There are approximately 4.5 acres under its roof.

4-H



More than a century old and known for its motto “to make the best better,” 4-H is dedicated to helping young people reach their potential. The Indiana 4-H Youth Development Program is part of the Purdue University Cooperative Extension Service, which has 300,000 active participants in kindergarten through 12th grade. Nationally, 4-H is part of the Extension Service of the U.S. Department of Agriculture, and boasts seven million participants, making it one of the largest youth programs in the United States. Internationally, there are four million youth from 60 different countries that participate each year. The program allows individuals to participate for a maximum of 10 years. Other interesting 4-H facts include:

- The 4-H clover was adopted in 1911 and has four H's representing head, heart, hands and health.
- 4-H is open to anyone in grades 3 through 12, but there are opportunities to start being involved for children as young as 5 years old.
- Since 1960, only 43 percent of participants are from rural areas or towns of up to 10,000 people. The remaining 57 percent are from larger cities and their suburbs.
- Thirty-one percent of 4-H'ers are racial and ethnic minorities.
- 4-H programs are conducted in 3,051 counties in the U.S., District of Columbia, Guam, Virgin Islands, Puerto Rico, American Samoa, Micronesia and Northern Mariana Islands.
- 4-H has over one million living alumni in Indiana. Some notable members include actress Florence Henderson, Garfield cartoonist Jim Davis, Superintendent of Public Instruction Suellen Reed and Miss America 2009 Katie Stam.

(Sources: 4-H National Web site www.national4-hheadquarters.gov and Indiana 4-H Web site www.four-h.purdue.edu)



Champion 4-H Shorthorn Steer
Courtney Maxwell - Porter County

FFA

The National FFA is an organization dedicated to making a positive difference in the lives of young people by developing their potential for premier leadership, personal growth and career success through agricultural education. Nationally founded in 1928 as Future Farmers of America, the Indiana FFA began a year later. For the past 20 years they have been known as the FFA. Their motto is “learning to do, doing to earn, earning to live, living to serve.”

FFA operates with more than 7,200 local, state and national chapters and more than 490,000 members age 12 to 21 (about 9,000 members in Indiana). The youth participate in a hands-on work experience allowing them to apply knowledge learned in class. Other interesting FFA facts:

- At the Fair, FFA allows students to showcase their agricultural education classroom and FFA skills with a series of events including: presentations on the Food, Fiber and Natural Resources industry, golf course design, courtyard programming and career development events.
- FFA alumni include Garfield creator Jim Davis, athletes Bo Jackson and Terry Bradshaw, former president Jimmy Carter, musician Don Henley and former POW Jessica Lynch.
- Primarily funded through private donations and sponsorships, the Indiana FFA received a \$607,000 grant from Lilly Endowment Inc., to improve and market the Indiana FFA's programs and its Leadership Center in Trafalgar, Ind.
- Twenty-seven percent of members live in rural, farm areas; the remainder lives in rural non-farm (39 percent) or urban and suburban areas (34 percent).
- The traditional blue FFA jacket has been a part of the organizations dress code since 1933.
- FFA's national headquarters are located in Indianapolis.

(Sources: FFA National Web site www.ffa.org and
Indiana FFA Web site www.indianaffa.org)



TRIPTOCOLLEGE.ORG BAND DAY

The 62nd annual Indiana State Fair Band Day competition is August 7, 2009 with preliminaries beginning at 9 a.m. and the “Sweet 16” bands performing at 8 p.m. High school bands small and large from all over Indiana will compete for the title of “State Fair Champion.” Since 1988, the competition has been a staple of Opening Day. Over the years there have been many changes in rules and routines, but the one constant has been the talent and school spirit that shines through during each performance. For more information on this State Fair tradition, visit Band Day Coordinator David Holscher’s Web site dedicated to the event, www.statefairbandday.com.

FUN FAIR FACT:

Prior to the 1967, there were only ten finalists. In 1967, the set-up was changed from the Top 10 to the “Sweet 16” finalists format that is still used today.

BAND DAY HISTORY

- When Band Day started in 1947, bands would play their music and march past the grandstand without stopping.
- Band Day’s first competition had only 14 bands.
- Pike High School has the record for the most appearances at Band Day—56 years (1947 – 2003).

- Muncie Southside won six championships between 2000 and 2008. The band placed 2nd three times in the same time span – its lowest placing over the last 10 years.
- Jay County has made the “Sweet 16” every year since it began competing in 1977.
- Anderson owns the record for the longest streak of making the “Sweet 16”

2008 TOP 5 BANDS

1. Muncie Southside
2. Richmond
3. Highland (Anderson)
4. Northeastern (Fountain City)
5. Jay County (Portland)



TROPHIES & CASH AWARDS

1st Place	Trophy & \$4,000
2nd Place	Trophy & \$3,400
3rd Place	Trophy & \$3,000
4th Place	Trophy & \$2,700
5th Place	Trophy & \$2,300
6th Place	Trophy & \$2,000
7th Place	Trophy & \$1,800
8th – 10th Place	Trophy & \$1,500
11th – 16th Place	Trophy & \$1,200
17th – 25th Place	Plaque & \$975
26th and below	Plaque & \$700



51ST ANNUAL QUEEN PAGEANT

For more than 50 years, one young Hoosier lady has been crowned "Miss Indiana State Fair." This year, the public pageant will take place at noon Sunday, August 23 in the Pepsi Coliseum. Preliminary judging takes place August 20 – 22 at the Marten House Hotel leading up to Sunday's pageant where 10 finalists will be selected.

All county queens are invited to compete for the title of Miss Indiana State Fair, as long as they are U.S. citizens and Indiana residents between the ages of 16 and 20. In order to find the perfect young woman to represent the Indiana State Fair, three judges are selected to bring diversity to the competition through their various backgrounds. These judges then vote to determine who will be crowned Miss Indiana State Fair based on the following criteria:

QUEEN JUDGING ★ ★ ★

- Interview - 50%
- Evening Gown - 30%
- Professional Wear - 20%



Miss Indiana State Fair is rewarded with a \$1,000 prize, \$1,000 wardrobe, tiara, trophy and various other gifts. Haleigh Yergler, Miss Indiana State Fair 2009, will pass her crown to the young woman selected as the best representative for the fair with her personality, poise and presence. The queen represents the Indiana State Fair at county fairs and through media interviews.



*Miss Indiana State Fair 2009
Haleigh Renee Yergler*

QUEEN PAGEANT FACTS ★ ★ ★

- The inaugural State Fair Queen Pageant was held in 1958.
- Only 33 of the 92 counties have had Indiana State Fair Queen Pageant winners.
- Allen County has had the most Indiana State Fair Queens with four.
- Miss Indiana State Fair makes 30 to 35 appearances throughout the summer and travels an average of 6,000 miles during this time.
- In 1994, the pageant date was moved from the weekend before the Fair to the end of the Fair, making Nicole Helfrich, Miss Indiana State Fair 1993, the only queen to have reigned over two State Fairs.

4-H SALE OF CHAMPIONS

This year's 39th annual 4-H Sale of Champions will be held Saturday, August 15 at 7 p.m. in the Pepsi Coliseum. Just 24 items will represent the finest exhibits from more than 8,000 entries at the fair. 4-H members offer Grand and Reserve Champion animals as well as an additional top three animals from each division (beef, sheep and swine). Nine superior items representing the rabbit, poultry, horticulture, dairy goat, meat goat, dairy steer and wool projects will also be available. In 2008, the 38th annual sale raised a

total of \$211,165, making it the third year in a row that the Sale of Champions has raised over \$200,000. These earnings are used each year to help 4-H members attend college, purchase breeding animals and develop future careers.



Champion Cache of 4-H Honey
Serena Fuelling - Allen County

Buyers who are interested in participating in the sale, but unable to attend are still able to donate through the Champion Buyers Club. The club allows contributors to donate to a pool of funds which help establish a minimum price for the champion animals.

FUN FAIR FACT:

The Sale of Champions began in 1970, but was originally two separate sales, the Spotlight Sale for livestock and the Highlight Sale for small animals and horticulture. The two sales merged in 1994.

4-H members work hard year round to prepare their individual project for the State Fair. They are responsible for exhibiting all of the animals sold at the Fairgrounds. The club motto is "Make the Best Better," and they certainly have. The 2008 Sale of Champions featured nine record-breaking sales in the following areas: Grand Champion 4-H Steer, Reserve Grand Champion 4-H Barrow, Pitcher of Milk from the Grand Champion 4-H Senior Dairy Goat Doe, Champion 4-H Chianina Steer, Champion 4-H Suffolk Market Lamb, Champion 4-H Yorkshire Barrow,

Champion 4-H Shorthorn Steer, Reserve Champion 4-H Hampshire Market Lamb and Champion 4-H Maine Anjou Steer.

With the exception of cattle, sheep and swine, divisions may enter only Grand Champions for the auction. For the divisions of cattle, sheep and swine Reserve Grand Champions as well as three breed champions may also be entered. The following is a list of

Division	Project	Seller	County	Price	Year
Beef	Crossbreed*	Celeste Martin	Fountain	\$38,000	2008
Swine	Crossbreed*	Jenny Lambricht	LaGrange	\$26,000	1997
Sheep	Commercial*	Michael Sherman	LaGrange	\$10,500	1993
Wool	Fleece of Wool	Joe Bodkin	Hancock	\$10,000	2005
Dairy Goat	Pitcher of Goat's Milk*	Ashton Hudson	Hancock	\$8,500	2006
Horticulture	Cache of Honey	Amber Satterfield	Switzerland	\$5,000	2004
Dairy Cow	Steer	Clint Shireman	LaPorte	\$12,000	2006
Rabbit	Meat Pen of Rabbits	Joseph Dierdorf II	Clay	\$15,000	2000
Poultry	Meat Type Chicken*	Jacob McKinney	Noble	\$4,775	2007
Horticulture	Garden Collection	Casey Richardson	Allen	\$5,400	2005
Poultry	Roaster*	Jacob McKinney	Noble	\$3,000	2001
Poultry	Commercial Goose*	Melinda Stamberger	Fulton	\$5,500	2006
Poultry	Duck*	Sarah Horn	Boone	\$2,500	2001
Poultry	Egg Type Chicken	Pete Akers	Boone	\$9,000	1999
Poultry	Pigeon	Nichole Gettinger	Whitley	\$1,000	1999
Meat Goat	Meat Goat	Justin Willoughby	Hamilton	\$11,600	2006
Swine	Barrow	Tyler Wilson	Miami	\$21,035	2007
Sheep	Market Lamb	Brett Slack	Whitley	\$22,500	2007

* Denotes Grand Champion



Celeste Martin - Fountain County
Grand Champion 4-H Steer
Sold for \$38,000 in the
2008 Sale of Champions



Melinda Stamberger - Fulton County
Champion Commercial Waterfowl
Sold for \$5,500 in the
2006 Sale of Champions



FAIR FOOD

In honor of the Year of Tomatoes presented by Red Gold®, the newest foods to the fair all involve tomatoes. For the fourth consecutive year, the State Fair teamed up with The Indianapolis Star for the Signature Food competition. A panel of nine judges sampled five of the fair's newest foods and readers had the opportunity to vote on their favorite one. Deep-fried Pizza from Urick Concessions emerged victorious, and will be sold on Main Street in front of the Grand Hall.

Here is the list of food finalists, all of which will be available at this year's fair.

SIGNATURE FAIR FOOD ★★★

1. Deep-fried Pizza (Submitted by: Urick Concessions)

Price: \$5

Deep-fried Pizza, known to Italians as “pizza frita,” is hand-tossed pizza dough deep fried to a golden brown and topped with delicious pizza sauce of vine-ripened tomatoes and grated cheese.



2. Pizza Cone (Submitted by: King's Concessions)

Price: \$4

A cone shaped pizza crust filled with cheese, pepperoni and sausage, Red Gold® tomato sauce – all baked in an oven. It's a “walking pizza in a cone.” It will be sold north of the Home and Family Arts Building, near the Midway arch..



3. YaYa's Tomato Balls (Submitted by: Papageorge's Inc.)

Price: \$6

This recipe has been enjoyed by the Papageorge family in Greece for many years. It consists of diced tomatoes, grated cheese, onions, special select spices and a dash of bread crumbs. The tomato balls are fried until golden brown, and served with a side of cucumber sauce. These will be available on the west side of the West Pavilion.



4. Sun-dried Tomato Pork Burger (Submitted by: Barto's Catering)

Price: \$6

Pork burger with fried green tomatoes, Red Gold® chutney and sliced gouda cheese. This item can be found in the Gate 12 plaza, near the Farm Bureau Building.



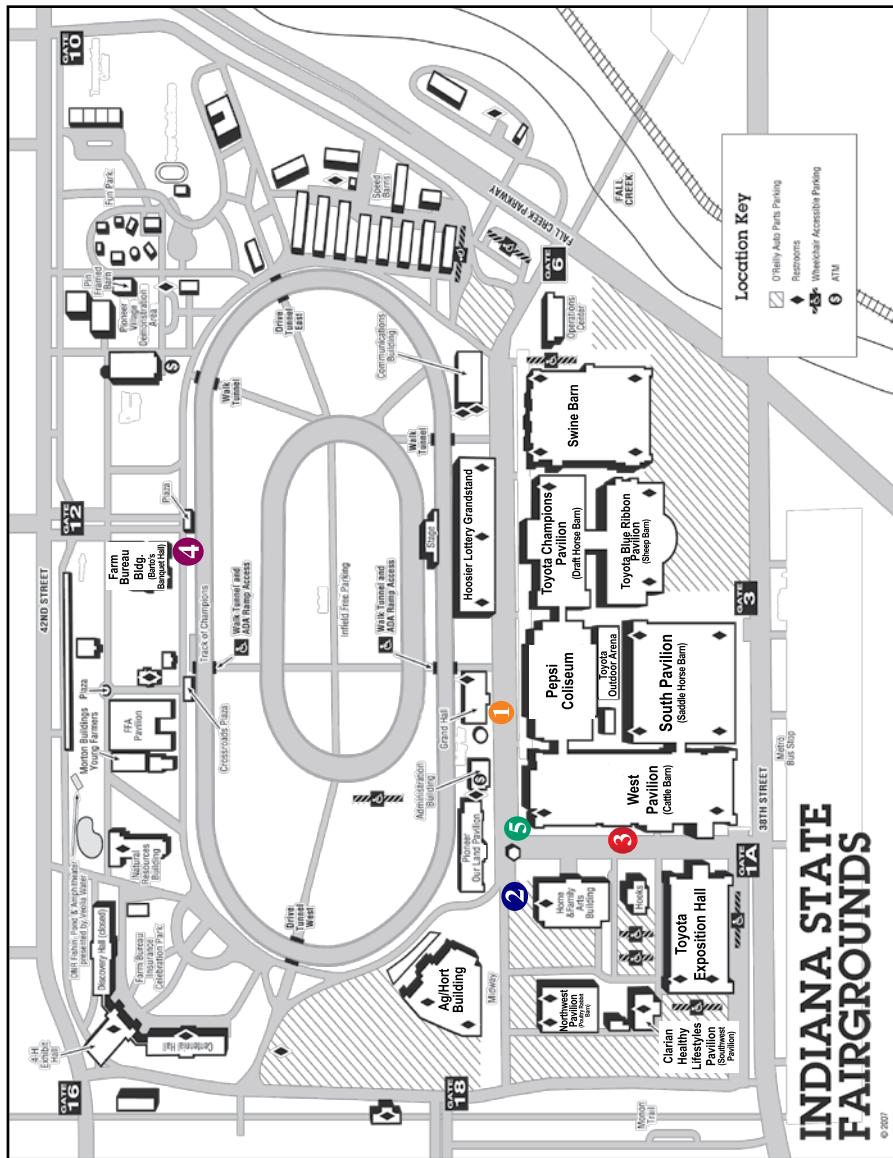
5. Tomato Bob (Submitted by: Smith Concessions)

Price: \$3

Fresh Indiana grown produce, starting with cherry/grape tomatoes, sliced green peppers, sliced cucumbers on a stick to create a 'shish-ke-bob' of fresh veggies, served with 3 dipping sauces. This will be sold on the northwest corner of the West Pavilion.



FAIR FOOD MAP



FAIR BOARD



The Indiana State Fair Board consists of 17 members, including the Governor or his designee, the Director of the Department of Agriculture or his designee, the director of the Purdue University Cooperative Extension Service or his designee, seven Governor-appointed members with agricultural backgrounds and one elected member from each of Indiana's seven agricultural districts.

MISSION STATEMENT ★ ★ ★

The Indiana State Fair Board's mission is to annually hold the Indiana State Fair within policy set by the Indiana State Fair Commission to showcase agriculture and youth, and to educate the general public about agriculture. The Indiana State Fair develops programs that allow young and old alike to compete in areas as divergent as livestock production and photography. The Indiana State Fair should maintain and promote agricultural heritage by highlighting current production methods and previewing future developments of the food and fiber industries. The Indiana State Fair should educate and entertain the non-farm public about the sources, safety and nutritional value of the food products it purchases.

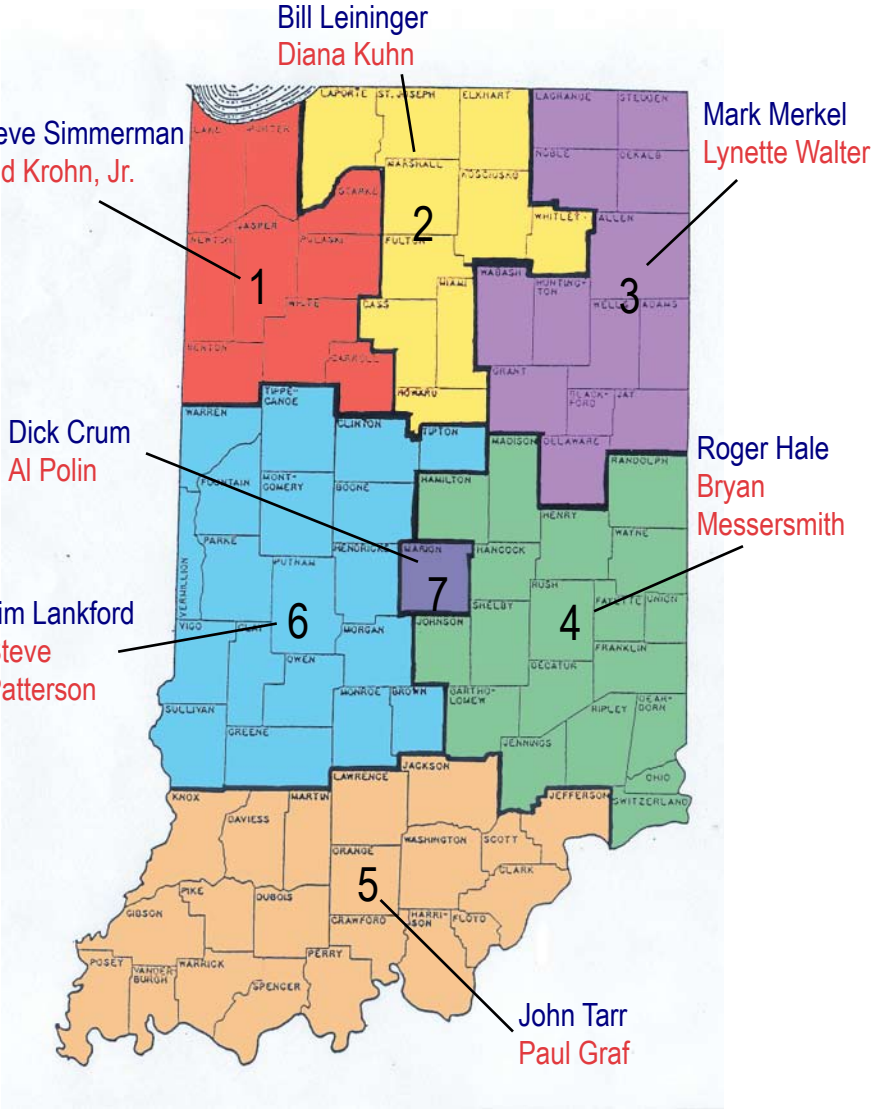


FRONT ROW (left to right): Steve Patterson, Anne Valentine (Governor Daniels Rep.), Diana Kuhn, Mark Merkel (President), Cynthia Hoyer (Executive Director), Steve Simmerman, Roger Hale; **SECOND ROW** (left to right): Anne Hazlett (Department of Agriculture Director), Jim Lankford, Bill Leininger, John Tarr, Paul Graf, Al Polin, Dr. Charles Hibberd (Director of Purdue Cooperation Extension Services); **BACK ROW** (left to right): Lynette Walter, M. Bryan Messersmith, Bud Krohn, Jr., Dick Crum

EX-OFFICIO ★ ★ ★

- Representing Governor Mitch Daniels: Anne Valentine
- Department of Agriculture Director (Representing Lt. Governor Becky Skillman): Anne Hazlett
- Indiana Cooperative Extension Service Director: Dr. Charles Hibberd

FAIR BOARD DISTRICTS ★ ★ ★



FAIR COMMISSION



The Indiana State Fair Commission oversees the year-round management of the State Fairgrounds and establishes policy guidelines by which the Indiana State Fair Board conducts the State Fair. It consists of five Governor-appointed members, one of whom is a presiding officer, and four ex-officio members: the Director of the Department of Agriculture or designee; the presiding officer of the board of trustees for The Barn or designee; the president of the Indiana State Fair Board; and

the Chairman or designee of the Indiana State Fair Legislative Advisory Committee. The commission employs the executive director of the Indiana State Fairgrounds, its chief administration officer. All of the members bring a strong business background and a commitment to Indiana agriculture. The commission oversees the year-round operations of the Indiana State Fair and establishes the policies by which the Indiana State Fair operates.

MISSION STATEMENT ★ ★ ★

The commission strives to be a good community neighbor and corporate citizen of the State of Indiana. To this end, the commission places a high priority on supporting family-oriented activities and the growth and development of our youth through the events, shows and programs conducted at the Fairgrounds. The commission is dedicated to serving the needs of its primary customers—event managers—which requires it to provide for accessible, cost-effective, secure and modern facilities for the event managers. Future development and renovation of existing facilities must be compatible with the needs of its largest customer, the Indiana State Fair.

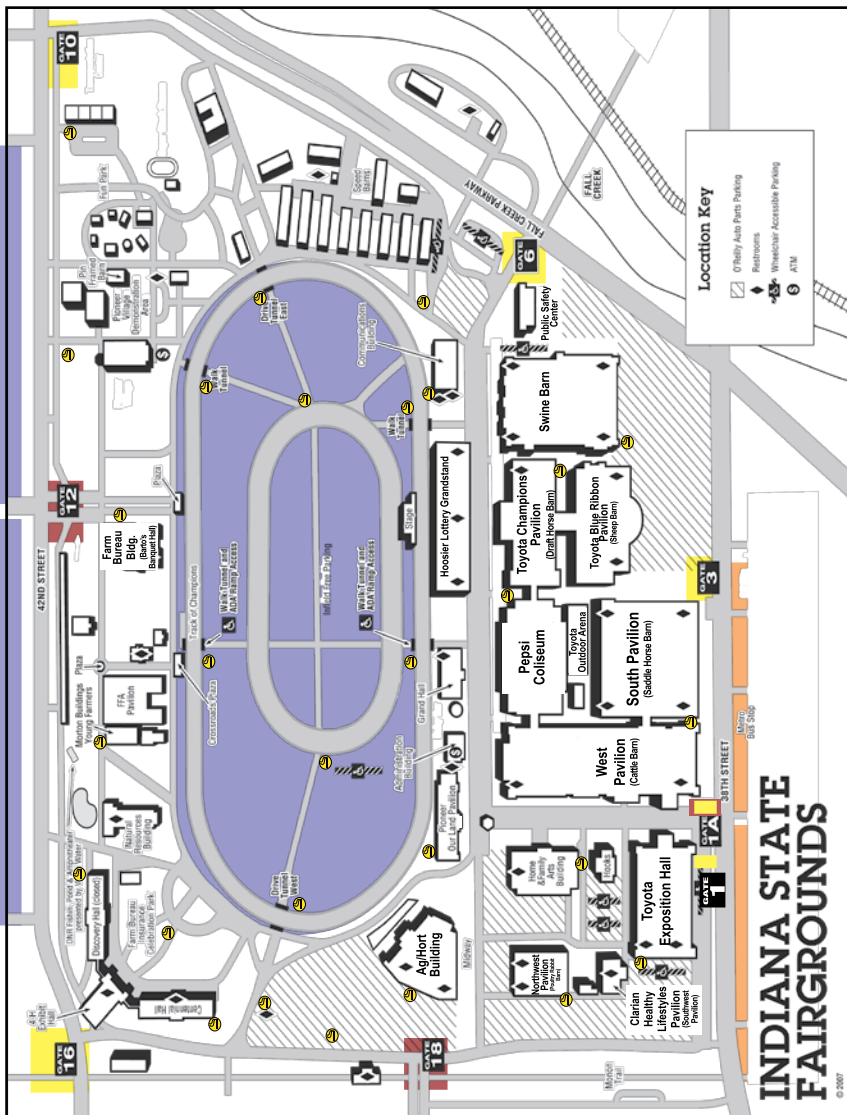
INDIANA STATE FAIR COMMISSION MEMBERS ★ ★ ★



Kyle Hupfer

Kyle Hupfer, Chairman – Indianapolis
Ted McKinney – Indianapolis
Dana Huber – Borden
Matt Rekeweg – Wabash
Susan Hayhurst – Terre Haute
Mark Merkel, President, Indiana State Fair Board - Geneva
Gary Emsweller, C.A.S.H. – Danville
Anne Hazlett, Department of Agriculture Programs
Rep. Bill Ruppel, State Fair Legislative Advisory Committee
Gov. Mitch Daniels (Representative: Ann Valentine)

FAIRGROUNDS MAP



 Vehicle Entry Gates

 Free parking

 Pedestrian Entry Gates

 Paid Parking

 Designated Smoking Stations

The background of the entire image is a dark blue night sky. It is filled with numerous small white stars. Several bright, multi-colored starburst patterns, resembling fireworks, are scattered across the upper half of the image. These bursts have rays of light in shades of blue, white, and yellow. At the bottom of the image, there are stylized, layered clouds in various shades of blue and white. The overall theme is celebratory and festive.

**MORE DAYS
MORE FUN!**

★ AUGUST 7-23 ★

WWW.INDIANASTATEFAIR.COM